

Music

WILL BE OUR REPLY

Join in the celebration of the Bemidji Symphony Orchestra's 80th Season!



We are pleased to announce our conductor, **Dr. Beverly Everett**, has renewed her contract and will continue to direct and challenge our musicians in order to provide the high quality musical performances we are known for in Greater Minnesota. Dr. Everett is widely respected in her field. She has received numerous awards and receives invitations to participate in prestigious events throughout the country and world. Her professional connections bring us some of the **highest caliber** guest artists such as Chris Brubeck, Aaron Meyer, and Andreas Klein.

Bemidji Symphony Orchestra is a **regional treasure**, with people regularly attending from more than 100 miles away! The Bemidji Symphony Orchestra is comprised of more than 70 volunteer musicians, ranging from teenagers to adults in their seventies. Our annual season consists of **six concerts and a special summer pops concert**.

Our average **concert audience attendance is more than 500 people**. Among the many attendees are well educated, successful civic leaders, young professionals, senior citizens, and students. Approximately 40 children attend each concert, and the BSO provides free admission to children under 18 years of age. In addition to a **concert season and summer pops concert**, we offer educational programs and a concert in the schools.

The average cost to put on each concert is **more than \$18,000**. As an independent **501(c)(3) nonprofit organization**, the BSO is funded through a robust mix of ticket sales, ad sales, donations and grants. Partner with the Bemidji Symphony Orchestra...there's something just for you!

_____ *Bemidji Symphony Orchestra, Board Member*

For Office Use Only

Business Name: _____ Contact Person: _____

Previous Sponsorship/Donation: _____ Previous Desserts by Design: Y or N Previous Ad in Program: _____

Partner with the BSO . . . there's something just for YOU!

You choose what works best for your business – an ad in our program, a cash contribution, a donation of goods or services. Whatever your budget, there is a way for you to partner with us!

- **Sponsorship** – The most visibility! Naming rights to one or more concerts, free season passes, your logo on our materials, a visit to your event by our musical ensemble, and so much more!
- **Cash Contribution** – Tax-deductible contributions are the lifeblood of our annual Business Fund Drive. We'll proudly list your business name in our Concert Program under the giving category of your choice.
- **Advertising** – Your marketing dollars are hard at work here! Our audience pays attention to and patronizes those businesses that advertise in BSO's concert program. We'll work with you to create a package that puts your business in the best possible light. We even have design professionals on hand that will help you create an eye-catching ad free-of-charge if you like!



- **In-Kind Donations** – From hotel rooms and printed materials, to car rentals and office supplies, donations of goods and services are deeply appreciated and help the symphony operate as frugally as possible. We'll acknowledge your in-kind donations in the same manner we acknowledge cash contributions.
- **Desserts by Design** – Partner with us on our 10th annual Desserts by Design gala fundraiser. With more than 200 people attending, it's a wonderful evening of wine, coffee, desserts, and music. Your business has the opportunity to be an event sponsor or to donate an item or service for auction. Attend this event for a great night out!
- **Endowment Fund** – The Bemidji Symphony Orchestra has an endowment fund established through the Northwest Minnesota Foundation. You can contact us for more details about this giving opportunity.

THIS IS YOUR SYMPHONY ORCHESTRA - LET'S MAKE SOME BEAUTIFUL MUSIC TOGETHER!

Support of the Bemidji Symphony Orchestra is more than just a donation – it's an investment in our community. A thriving arts scene makes our region more vibrant, our schools more enriched, while attracting and retaining great community members.

Thank you for your consideration and for all YOU do to make our community a better place to live!



SPONSORSHIP LEVELS

SERIES SPONSOR

\$10,000 +

- Series naming rights (*choose any 3 concerts*)
- 8 Season Ticket packs (*\$560 value*)
- Designation in our Concert Program
- Full page b&w ad in our Concert Program (*\$1,200 value*)
- Your name in our radio ads for the series
- Your name in our print ads for the series
- Your name in our TV ads for the series
- Your logo on our website
- We add value to your sponsorship by having our musicians entertain your customers the Friday before the concert.
- Two on-stage seats to concert of choice

CONCERT SPONSOR

\$5,000

- 6 Season Ticket packs (*\$420 value*)
- Designation in our Concert Program
- Full-page b&w ad in our Concert Program (*\$1,200 value*)
- Your name in our print ads for the concert
- Your name in our TV ads for the concert
- Your logo on our website

CONCERT CO-SPONSOR

\$3,000

- 6 Season Ticket packs (*\$420 value*)
- Designation in our Concert Program
- Half-page b&w ad in our Concert Program (*\$600 value*)
- Your name in our print ads for the concert
- Your logo on our website

CONCERT MASTER SPONSOR

\$2,000

- 6 Season Ticket packs (*\$420 value*)
- Quarter-page b&w ad in our Concert Program (*\$300 value*)

PODIUM SPONSOR

\$1,000

- 4 Season Ticket packs (*\$280 value*)
- Double-size b&w ad in our Concert Program (*\$165 value*)

ORCHESTRAL SOCIETY LEVELS

Your name will be listed in concert program inserts.

Concerto: \$500 or more

Ensemble: \$200 or more

Trio: \$100 or more

Solo: \$25 or more

Section: \$250 or more

Quartet: \$150 or more

Duet: \$50 or more



ADVERTISING IN THE SEASON PROGRAM

HALF PAGE

7.5" w x 4.75" h
\$600

Ad Prices

Premium (full-color) positions.

Subject to availability.

\$1,750	Full Page Back Cover	7.5" x 9.5" (\$290+/concert)
\$1,500	Full Page Inside Cover	7.5" x 9.5" (\$250+/concert)
\$750	Half Page inside cover	7.5" x 4.75" (\$125+/concert)

Black and White ads

\$1,200	Full Page	(\$200/concert)
\$600	Half Page	(\$100/concert)
\$300	Quarter Page	(\$50/concert)
\$165	Double	(\$27.50/concert)
\$90	Single	(\$15/concert)

QUARTER PAGE

3.75" w x 4.75" h
\$300

DOUBLE, VERTICAL

2.5" w x 2.74" h
\$165

SINGLE

2.5" w x 1.37" h
\$90

**Reach more than
3,000 people with
average concert
attendance above
500 people!**

DOUBLE, HORIZONTAL

5.0" w x 1.37" h
\$165

BEMIDJI SYMPHONY ORCHESTRA

Advertising Order for 2018-2019 Concert Program

Business: _____

Contact: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Please mail check along with this form to:

Bemidji Symphony Orchestra, PO Box 3136, Bemidji, MN 56619

AD AND PAYMENT DEADLINE:

JULY 11, 2018

Send Ad (PDF or JPG) to
BSO@bemidjisympphony.org

Ad Size: _____

Cost: _____

- Use same ad as last year
- I will e-mail a new ad.
- Please call me regarding changes to my ad or a new layout.

BSO contact: _____

All ads, except certain premium ads, are black and white.